



**Ecole Polytechnique  
Fédérale de Lausanne**  
**EPFL**

**Creativity and Design on IoT  
Devices for Global Competitiveness:  
China Hardware Innovation Camp  
(CHIC)**

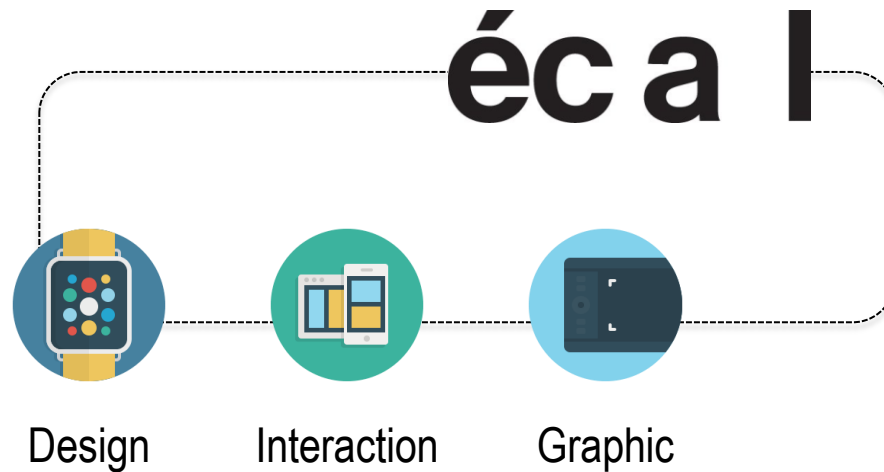
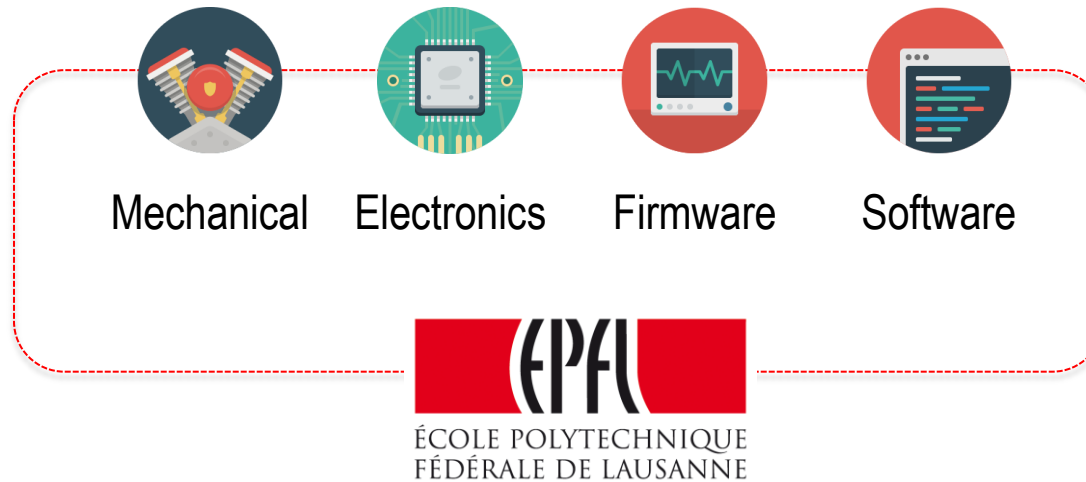
**Dr. Marc Laperrouza**

**FHKI IoT Seminar – August 24 2017**

# Switzerland



# Lausanne's schools and skills eco-system



# China Hardware Innovation Camp

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**DESIGNED IN SWITZERLAND, MANUFACTURED IN CHINA**

## Develop a **connected device**

using open source hardware, open source software and sourcing components from  
Seedstudio (+ Adafruit, etc.)

# Concept

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From **idea** to <sup>functional</sup> **prototype** in <sup>working</sup> **30 days**

# Underlying pedagogical approaches

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## Bottom-up

projects proposed by students

## Double interdisciplinarity

within EPFL (IC, STI) and around (ecal, HEC)

## Real world, real learning

projects with commercial potential

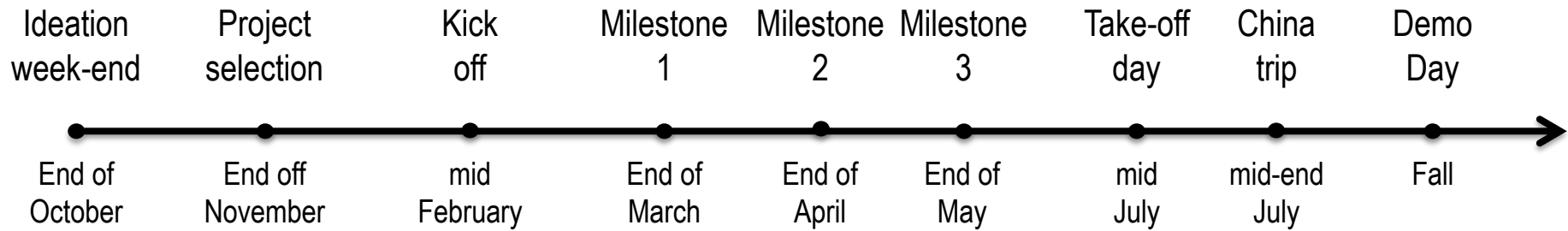
## Immersion

in the Hong Kong-Shenzhen ecosystem

## Reflexivity

on the flows of goods and knowledge

# Timeline

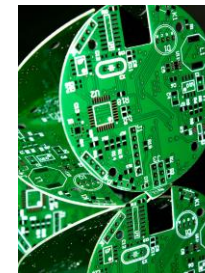
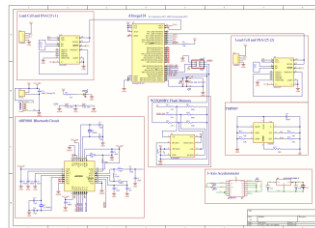
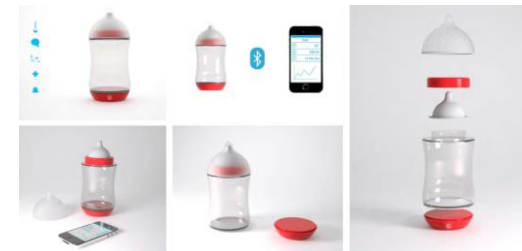
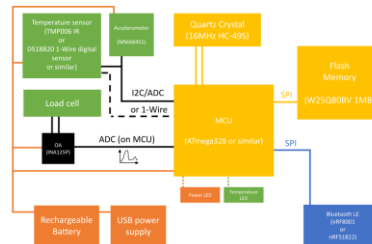
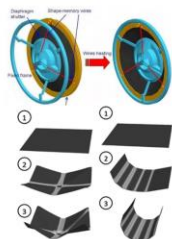
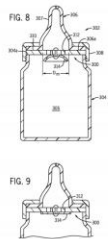
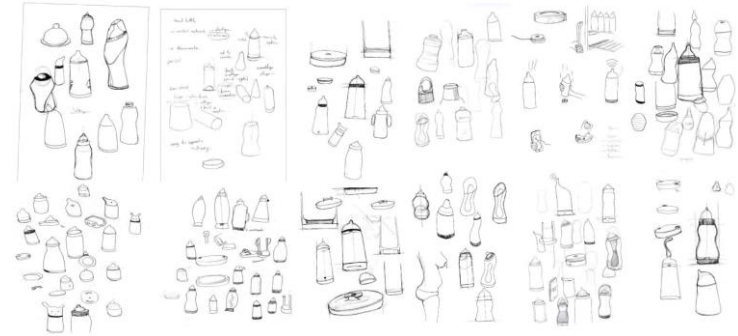
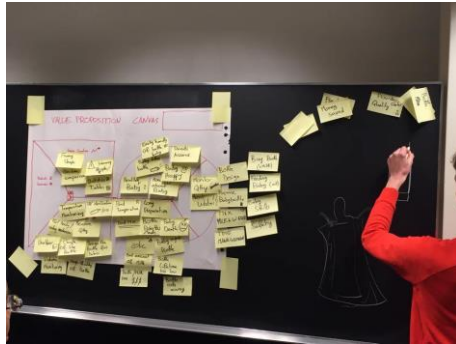




# Example of projet in 2015: FiMi – Smart baby bottle



# How did they get there....



# Example of projet in 2015: FiMi – Smart baby bottle



## The bottle

FiMi is a smart baby bottle. We created a bottle & a device to facilitate the nutrition of the babies.

The bottle is made of resistant and anti-bacterial material and is easy to handle.

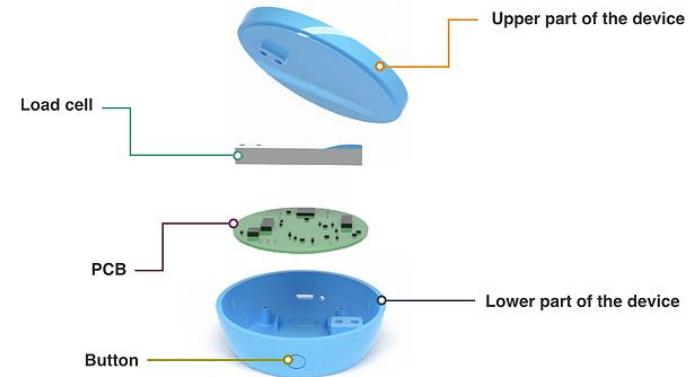
With your fiMi, you can know at any time the temperature of your baby bottle as well as the quantity of milk drunk by your baby. Don't hesitate anymore! Pre-order your fiMi!

Current Price:

\$ 99 for 1 device & 1 bottle

\$ 10 for each additional bottle

PRE-ORDER



Chat

- Private Chat
- Forum

?

Help

☰

Guide

👶

Baby profile

- Contact Person (mother, father)
- Favorite
- Statistics
- Health Book
- Sharing with family doctor

fimi

The app

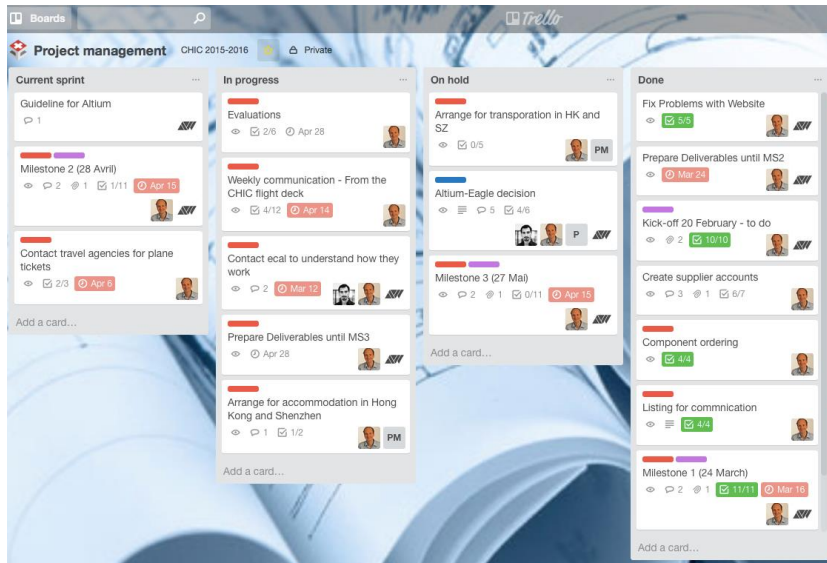
The application has been thought for the users. The interface is simple: the main screen shows the temperature of the fiMi and the quantity of the milk. We conceived a chat service to communicate easily with your friends and a help section where you will find a guide. Finally, all the parameters of the baby as well as the statistics and other services will help you to care about your baby!

FREE DOWNLOAD

(Doesn't work yet)

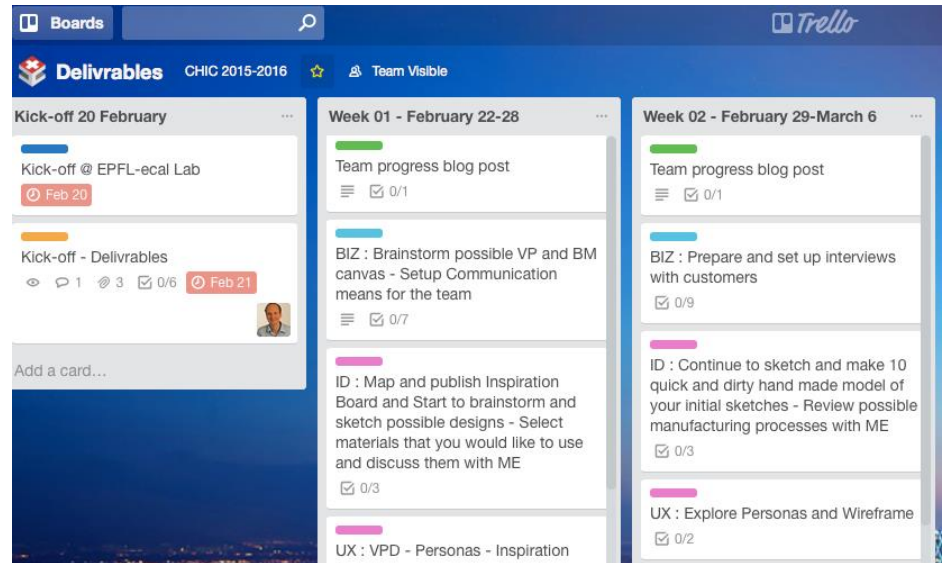
# Project management tools

## Coordinator view



Processes for whole CHIC cycle

## Student view



Weekly deliverables + milestones for each competence

# Community platform




- Team – Humanita...
- Team – Learning ...
- Team – Smart wel...
- Team – Valais – H...
- UNIL
- All Groups
- All Members
- Publish an article
- Manage my articles

Logout

## ▼ Kick-off

## ▼ Week 01 - February 20-26



The **Environment Map** helps you understand the context in which you create.

The **Business Model Canvas** helps you create value for your business.

The **Value Proposition Canvas** helps you create value for your customer.

### Business model canvases



A set of tools to build the business model

- Value proposition binder
- Business model binder



### Personas



- A Closer Look At Personas - What They Are And How They Work
- Persona Example



### Product sketching



- Examples of product sketches
- Tutorial on Sketching

# Common website



## COMPLETED PROJECTS



### Aimo

The first connected mailbox lock that will turn your traditional mailbox into a safe and shared deposit box!

EPFL, UNIL, ECAL

2015 - 2016



### Hibachi

Hibachi is the first self-heating lunchbox that warms your homemade meal to the perfect temperature, everywhere at any time! [...]

EPFL, UNIL, ECAL

2015 - 2016



### Okeep

OKEEP is a connected bicycle helmet for urban areas. It is designed to bring you safety with style. Be seen with front & [...]

EPFL, UNIL, ECAL

2015 - 2016





### Livelo

A low-priced & connected probe engineered for easy water level assessment.

EPFL, UNIL, ECAL

2016 - 2017



### Trobak, give value to your waste

Trobak is a smart composter that helps you reduce your impact on the planet by sorting your food-waste and turn it into a hea [...]

EPFL, UNIL, ECAL

2016 - 2017



### Todoo

Todoo is the first watch specially designed for children with ASD (Autistic Spectrum Disorder) to help them to get on with th [...]

EPFL, UNIL, ECAL

2016 - 2017



### Ilanga

We are protecting children from risks linked to sun exposure thanks to a connected hat.



### Airaware

Our team is composed of four determinate men who are based in Ticino, each with a



### Peggy

Peggy is a new type of interactive toy that will teach your children about the value and

# Common website



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# From CHIC to CHIC 2.0

1<sup>st</sup> edition: 15 students

2<sup>nd</sup> edition: 60 students interested (25 selected)

3<sup>rd</sup> edition: CHIC has become a Minor

Now what.....

## China Hardware Innovation Platform (CHIP) aka CHIC 2.0

Pilot open to Swiss academic institutions  
Discussion to integrate Ivy League institutions



# In summary CHIC is

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Project-based

Inter-disciplinary

Multi-site

Student-driven

# Sponsors and partners



# Q & A

# Journey map: participant

